## PARK & MAIN

Stalls: 84 Pay hours: 9 AM - 9 PM

		Jan '12	Υ	TD Total		Jan '11	Υ	TD Total	ΥT	D Diff + / -
Pay Station Gross Revenue	\$	3,052.65	\$	3,052.65	\$	3,341.65	\$	3,341.65	\$	(289.00)
Pay Station Transactions		1,446		1,446		1,475		1,475		(29)
Average time paid	2	hr 7 min	2	hr 7 min	2	hr 16 min	2	hr 16 min		-
Occupancy % 9 am - 9 pm		12.1%		12.1%		13.8%		13.8%		-1.7%
Occupancy % 9 am - 5 pm		10.0%								
Occupancy % 5 pm - 9 pm		16.3%								
Net revenue per stall	\$	30.53	\$	30.53	\$	33.02	\$	33.02		-\$2.49
Net revenue to owner	\$	2,564.22	\$	2,564.22	\$	2,275.20	\$	2,275.20		\$289.02

## LAKE & CENTRAL

Stalls: 50 Pay hours: 5 PM - 9 PM

	Jan '12	YTD Total	Jan '11	YTD Total	YTD Diff + / -	
Pay Station Gross Revenue	\$ 3,523.45	\$ 3,523.45	\$ 3,944.40	\$ 3,944.40	\$ (420.95)	
Pay Station Transactions	1,908	1,908	2,074	2,074	(166)	
Average time paid	1 hr 51 min	1 hr 51 min	1 hr 54 min	1 hr 54 min	-	
Occupancy %	76.6%	76.6%	82.2%	82.2%	-5.6%	
Net revenue per stall	\$ 62.01	\$ 62.01	\$ 69.42	\$ 69.42	-\$7.41	

## LAKESHORE PLAZA

Stalls: 106, Auxiliary lot 17 Pay hours: 5 PM - 9 PM

	Jan '12	YTD Total	Jan '11 YTD Tota		YTD Diff + / -	
Pay Station Gross Revenue	\$ 3,971.15	\$ 3,971.15	\$ 4,455.30	\$ 4,455.30	\$ (484.15)	
Pay Station Transactions	2,102	2,102	2,452	2,452	(350)	
Average time paid	1 hr 53 min	1 hr 53 min	1 hr 48 min	1 hr 48 min	-	
Occupancy %	32.2%	32.2%	32.3%	32.3%	-0.1%	
Net revenue per stall	\$ 28.41	\$ 28.41	\$ 31.88	\$ 31.88	-\$3.46	

## Note:

- 1) Pay Station gross revenues are from Cale's webpage
- 2) Park & Main month's net revenue is estimated, actuals are not available until the following month
- 3) Lake & Central and Lakeshore Plaza net revenues are estimated and based on a 12% for credit card fee
- 4) Occupancy is based on the actual revenue divided by the maximum potential revenue, because stalls could be paid for more than once, occupancy may exceed 100%